



eurocryor

PURO STILE ITALIANO

Patisserie





BACK TO SUMMARY

eurocryor

PURO STILE ITALIANO



Patisserie

PRODUCT OVERVIEW



This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

The **STILI** family of **Eurocryor** presents **the solutions** dedicated to the **pastisserie!** Thanks to the complete revision of the range, we offer to our customers an elegant and structurally solid line that can be declined in endless aesthetic solutions and offers every pastry chef the most suitable preservation display for his shop.

A multitude of choice:
Visualis, Bistrot,
Panorama, PrimoPiano,
Gemini, Kristal

Tailor-made for each
store: from design to
production

Customization means
shape, color, finishing
and materials

Attention to every detail
for a quality of
excellence

Extra Clear glasses for
total transparency and
total food visibility

Sturdy structure entirely
in stainless steel

High display deck to
attract the customer's
attention

Preservation solutions
dedicated to different
food

The tower: the
verticalitaion enter the
pastry world.

Traditional pasrty
drawers for big cakes.



BACK TO SUMMARY

eurocryor

PURO STILE ITALIANO



Patisserie

PRODUCT OVERVIEW



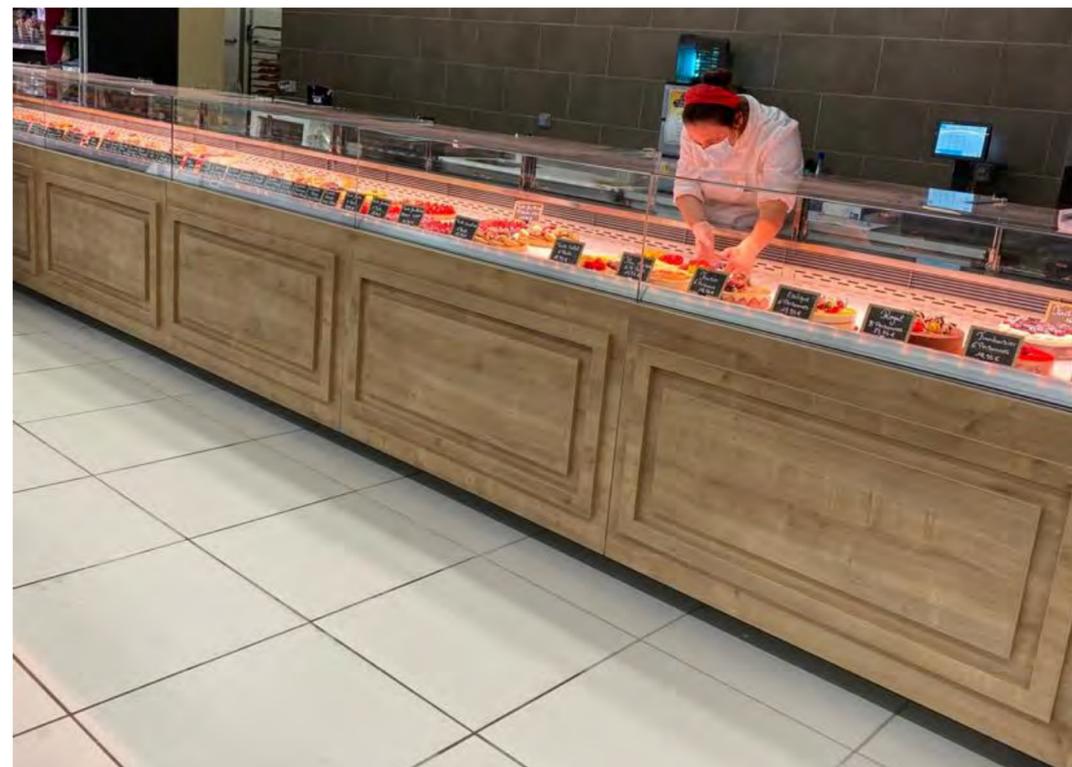
This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

Main Features

Decorate the shop

The refrigerated cabinet in a **patisserie** is an integral part of the store furnishings and as such has to adapt to the style of the store and at the same time be a **discreet** and **functional presence**.

Flexibility in the range of materials and finishes reaches its utmost expression, with customized features inside the cabinet, using Corian, Dekton or other textures that enhance the presentation of the cake's specialty.



BACK TO SUMMARY

eurocryor

PURO STILE ITALIANO



This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

Patisserie

MAIN FEATURES



The Pastry solution presented by the **STILI** family of Eurocryor focus on a refined **contemporary design** mixed with the **expertise in refrigeration** to offer our customer a range which is in step with the latest evolutions in contemporary baking, combined with ever increasing taste, style and sophistication.

HIGH DISPLAY DECK TO
MAXIMIZE VISIBILITY
FOR CUSTOMERS EYES

PASTRY DRAWERS

ORGANIZATION BY
PRODUCT
SPECIFICATION

CROSS-
MERCHANTISING

EMPHASIZE THE
PRODUCTS

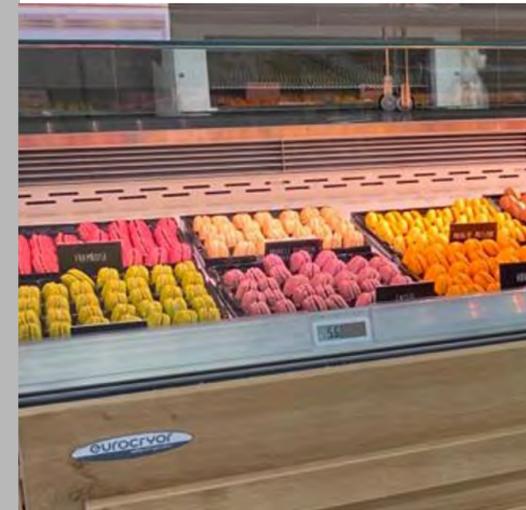
VERTICALIZATION



BACK TO SUMMARY

eurocryor

PURO STILE ITALIANO



Patisserie

MAIN FEATURES



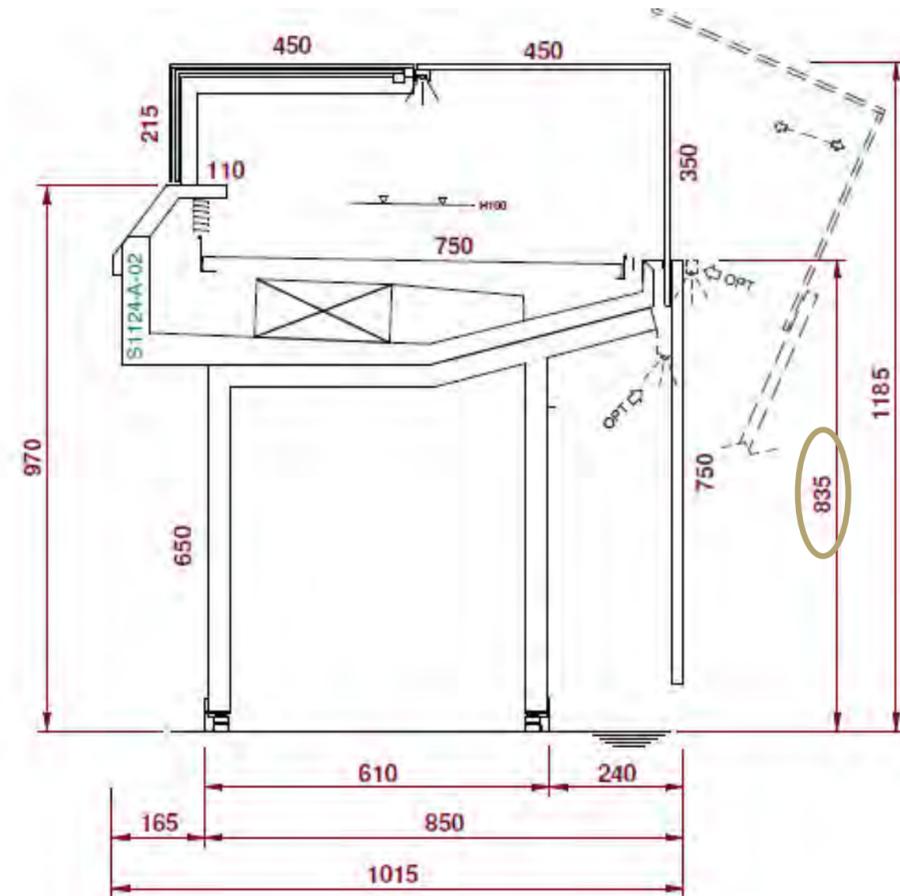
This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

Main Features

Display and merchandising

The modern patisserie increasingly presents **high quality hand made cakes**, produced with attention to the smallest details even in the decoration and therefore requires an **elegant** and refined product **display** to capture the customer's attention and stimulate impulse buying. The solutions feature units with a **very high display level – h835** – is perfect for **presenting mono-portion desserts** and pastries showcased like exquisite works of art.

Elegant **rear sliding glasses protect** the food displayed without interrupting the customer's attention to the product.



BACK TO SUMMARY

eurocryor

PURO STILE ITALIANO



Patisserie

MAIN FEATURES

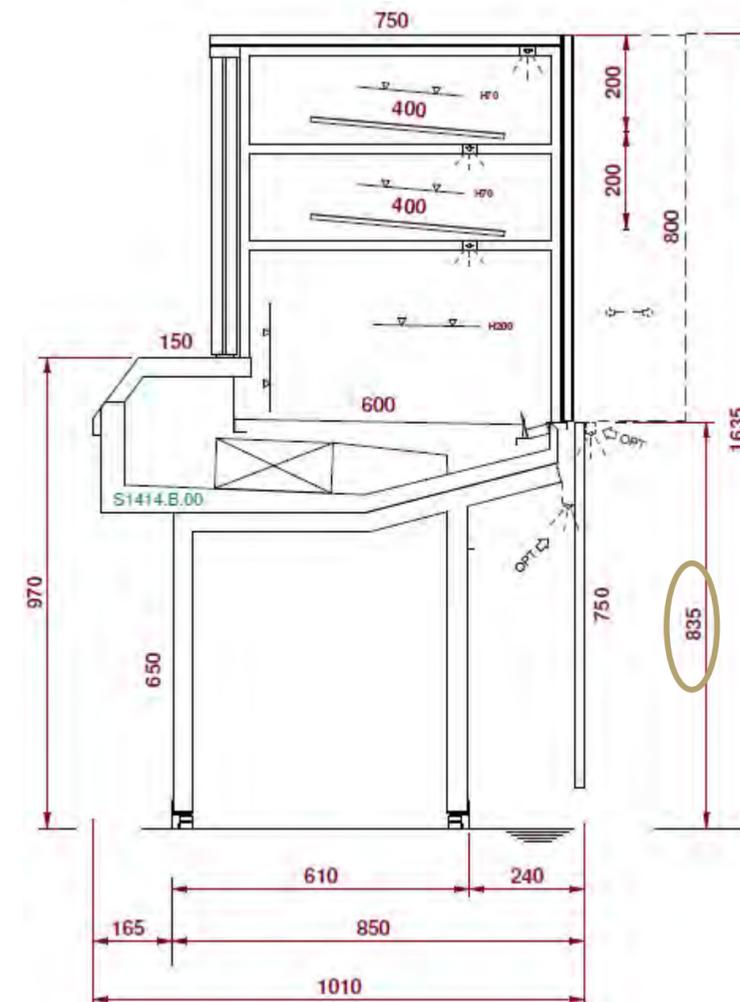


This information is confidential and was prepared by Epta solely for our internal use. It is not to be relied on by any third party without Epta prior written consent. Marketing 09/2020

Main Features

Display and merchandising

The verticalization of the display allows to move the scenario by playing on different heights and at the same time increases the display volume if compared with the same surface of a serve-over cabinet. The choice of a vertical display, as the multiplexing and aesthetic continuity of the display line is guaranteed, allows the attention of the end customer to be drawn to a precise point of the display, capturing their attention with the most valuable products on the offer.



Patisserie

MAIN FEATURES

www.eurocryor.com

eurocryor

PURO

STILE

ITALIANO

eurocryor

PURO STILE ITALIANO

